



Templeton Cricket Club Strategic Plan

February 2023



Mission Vision

Excellence through Cricket | Connected by Community

Providing pathways to excellence through a community connected by cricket

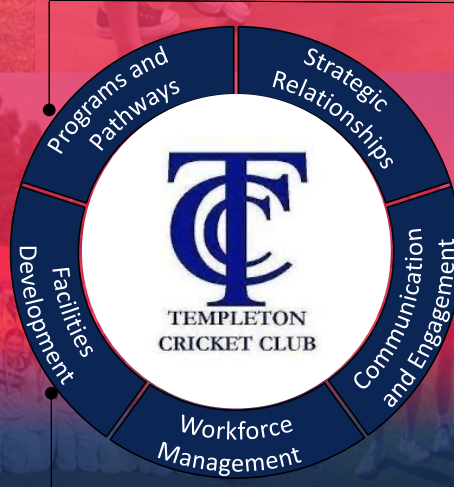
Core Values

- Respect
- Inclusive
- Commitment
- Accountability
- Enjoyment

Overarching Objectives

- Complete Pathways**
To provide a complete Cricket pathway to all players and participants
- Member Satisfaction**
Provide a quality experience to maximize member satisfaction
- Sporting Community**
Provide a sporting and social hub for the local Cricket community

Strategic Imperatives



- Build a foundation for the club's future success by providing a range of development pathways with a focus on strategies that (i) maximize participation, improve attraction and retention of players, coaches, officials and administrative talent and (ii) create an environment that helps our people to realise their potential.
- Focus on building key relationships within the community to strengthen the club's strategic positioning and growth opportunities.
- Work with club members, co-tenants, the local council, and other government stakeholders and funding contributors to plan and implement staged facility establishment and upgrades to meet the needs of the Club and provide a safe and enjoyable atmosphere for all members of the Club's community.
- Identify and develop opportunities and channels to Communicate often and Engage deeply with the Club's Membership, Sponsors, Partners, Stakeholders and general community.
- Undertake and support effective workforce management including committees, roles & responsibilities, volunteers, and succession planning